

South West on target for a record Socialism turnout

Robin Clapp
South West Socialist Party

With 75 tickets sold already, the South West is on target to achieve its best ever turnout to the Socialism weekend.

Students met at the freshers fairs will be attending from Bristol, Exeter, Bournemouth and Falmouth universities and we hope to sign up others in the remaining three weeks.

When some of the Jarrow marchers visit Bristol we hope to persuade young people who come along to support them, to come to London for the rally in Trafalgar Square on Saturday 5 November and then stay on to attend the Socialism.

The key to doing so well has been to begin the campaign early. We sold our first tickets in July and by the beginning of September already had 30 signed up.

Every branch has participated eagerly in going out and publicis-

ing this event. On stalls we always have leaflets and anyone signing petitions is encouraged to consider coming along.

It is not enough to be against capitalism. We need an effective programme to oppose it and most of all, a vision of how a different world can be built. We stand for system change.

Find out about Socialist Party meetings and other campaigning events at socialistparty.org.uk/whatson

While working hard to build the anti-cuts movements and fight back against the Con-Dem coalition's policies, we have to continually engage in dialogue with workers and students explaining what socialism is and what the next steps are in bringing it about.

With a superb combination of

theoretical, historical, international and contemporary debates, everyone attending socialism will come away with a clearer understanding, a reignited desire to go back into their areas and fight for the ideas and loads of practical ideas about how we can be more effective.

In every area we have dozens of names from people who've signed petitions on stalls asking for more information, from students who have joined socialist student societies and from people working alongside us in the anti-cuts groups. Has every one of these been encouraged to attend the event?

We have just sold a ticket to someone who has been travelling the world for three years. Now he's back and commencing a teacher training course. He came to Socialism in 2005 and thought it was brilliant. When he received a letter about the event he wrote back immediately and said he was up for it and could think of no better way of becoming involved again. He'll be one of hundreds.



At Socialism 2010 photo Paul Mattsson

Getting the Socialist's message out

Sarah Wrack
The Socialist sales organiser

In the July-September sales quarter, sales of the Socialist reached 81% of the national target. 16 branches and one region - Wales - managed to go over their target, showing an improvement in several areas since last quarter.

Sales have been boosted in the last month of the campaign by the university freshers fairs where many copies of the Socialist have been sold alongside Megaphone, the magazine of Socialist Students - for a discounted price of £1 for both.

All sellers of the Socialist now need to be making a plan of how to help meet their Socialist Party branch's target for next quarter.

Upcoming issues of the Socialist will carry vital articles for planning the strikes on 30 November as well as organising the best way to move



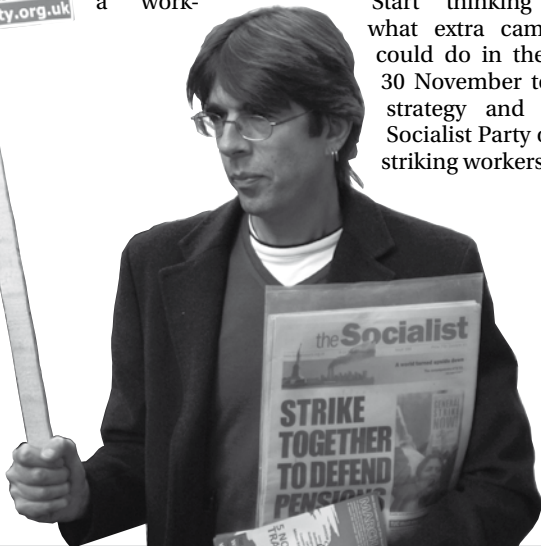
forward after the strikes take place.

In every area plans should be made for making sure every issue gets into as many workplaces as possible. Is there a work-

place on your way to or from work that you could stop at for half an hour?

For the issue that covers the strike day thousands of copies of the Socialist will be sold on picket lines and demonstrations around the country.

Start thinking now about what extra campaigning you could do in the days around 30 November to help get the strategy and ideas of the Socialist Party out to as many striking workers as possible.



More London trade unionists support call for anti-cuts candidates

"We, the undersigned, support the call for trade unionist and socialist candidates to stand in the Greater London Assembly elections in 2012, committed to opposing all cuts, privatisation and PFI."

New signatories, all in a personal capacity, include: **Joe Simpson** Assistant Secretary POA union; **Linda Taaffe** executive member Waltham Forest Association NUT and secretary NSSN; **Vikhas Chechi** Queen Mary University of London Unison branch secretary; **Eleanor Haven** PCS LR Lincoln's Inn Fields branch secretary; **Glenn Kelly** Defend the Four; **Mark Dolan** Communication Workers Union North/North West London Area delivery rep; **Jenny Sutton** branch secretary UCU CONEL.

New signatories from the RMT transport workers' union include: **Arwyn Thomas**; **Oliver New** chair Piccadilly and District West Branch; **Unjum Mirza** political officer London Transport Regional Council; **Glenroy Watson** Chair Finsbury Park branch; **Nora O'Sullivan** Camden 3 branch; **Rebecca Crocker** industrial rep; **Mick Crossey** branch secretary Camden 3 Branch; **Pat Sikorski** AGS; **Richard Alcock** Waterloo branch; **John Leach** ex-president of the RMT

For more info, to add your name and/or to get copies of the appeal letter and petition, go to www.tusc.org.uk or email jjpreidie@yahoo.co.uk. The appeal letter was also carried in issue 688 of the Socialist.

Station sales: 'News about your lives - not celebrities'

Here in London, as elsewhere, there is an increase in newspaper vendors giving away free papers. So it can sometimes be difficult to sell the Socialist in the old fashioned way of just standing with the paper held close to your chest.

This method of selling the paper can also give the impression that you are just trying to keep warm and not sell it!

I decided to try the same ap-

proach as the free paper vendors at bus and train stations who just hold the papers out with their arm at full stretch giving their celebrity gossip paper to commuters on their way to work.

The first time I tried this method I sold 13. On the morning of Friday 16 October I shifted 21. Some people think the paper is free when they try to take it, but after a brief explanation telling them that the

Socialist paper is news about their lives and not the lives of some pampered celebrity, people are happy to pay 70p and often more for the paper.

Three people who I have given papers to have come up to me the following week and give me the money for the previous paper plus bought the current issue. I now have four regulars that buy a paper.

Martin Reynolds

Get involved I'd like to join the Socialist Party I'd like more information about the Socialist Party

Donate I'd like to donate £ _____ to the Socialist Party **please make cheques payable to Socialist Party**

Subscribe 12 issues £9 6 months £18 1 year £36 **please make cheques payable to Socialist Publications Ltd**

Western Europe: 12 issues £16, half year £32, year £50 **Rest of world:** 12 issues £25, half year £50, year £90

Return slip or pay at www.socialistparty.org.uk/subscribe

Name _____

Address and postcode _____

tel/email _____

Return to: Socialist Party, PO Box 24697, London E11 1YD or phone 020 8988 8777 to pay by card, to arrange a direct debit, or to join.

Credit card No: _____

Name: _____ Start Date: _____ Expiry Date: _____ Security Code: _____ Issue No: _____

'What we heard'

"Brown claimed to have abolished boom and bust. He was stupid to say that. But Cameron and Osborne have done it. We've gone bust permanently!"

As told to Emma Smith at a Walthamstow Socialist Party campaigning stall

Email 'what you heard' to editors@socialistparty.org.uk or text 07432 593 149